

Pedestrian Strategies

Our pedestrian movement strategies are used by owners and developers to deliver public spaces and complex buildings that will work better for the people that use them. This is achieved by highlighting key functional risks in advance of a development and providing a targeted plan to tackle them. The aims of pedestrian strategies are:

- Increasing local connections between a site and its surrounding area, particularly by reducing the severance of large roads with targeted crossings.
- Improving integration between different transport modes using strategic pedestrian links.
- Reducing the cost overhead of space management with strategies to encourage informal guardianship of public spaces.
- Identifying strategies to enhance the economic viability of a site by generating foot traffic for local businesses.

Our approach is to use state of the art, evidence based techniques such as observation studies and computer modelling. Internationally recognised best practice guidance on walking provision is used in our strategies for issues such as footway capacities, waiting times and crossing provisions.

Recent projects

Some examples of our extensive experience in the field include:

- Recommended strategies to reduce severance and assist local regeneration for Transport for London's traffic reform of the Shoreditch Triangle.
- Identified the key priorities for turning Streatham High Road (which was voted the UK's worst street) from a 'drive through' to a destination.
- Advised the City Authority of Duisburg on the implementation of streetscape improvements to revitalise retail in the town centre.

