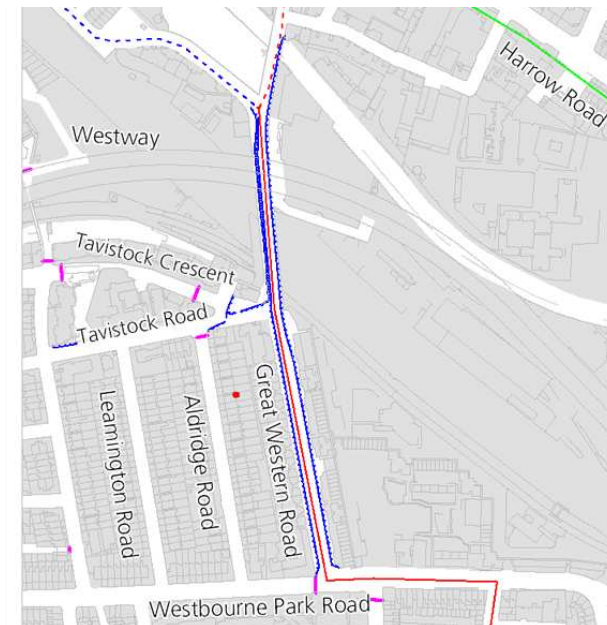


Notting Hill Carnival Judging Point Briefing Report

Providing crowd safety planners with evidence on pedestrian movement and crowding around the important Carnival location.

CLIENT WESTMINSTER CITY COUNCIL
LOCATION LONDON
YEAR 2003

In preparation for the 2003 Notting Hill Carnival, Westminster City Council (WCC) commissioned Intelligent Space to review the crowd management plans for the region around the judging point at the Eastern side of the Carnival area. This area has a key role in Carnival, both as the highlight for carnivalists, and also as a major attraction for spectators.



Crowd control measures around the Carnival judging point

Brief

The Intelligent Space report contains evidence and analysis from the last two years of Carnival to include information on the following key issues for the judging point area:

- The design of crowd management facilities used in 2002 (especially barrier locations);
- The pattern of pedestrian flows into and out of the area;
- The density and behaviour of crowds.

Key Findings

The key findings from the study included:

- Westbourne Grove and Great Western Road contributed the largest pedestrian ingress/egress flows on the eastern side of the Carnival area.
- Westbourne Park tube station was a significant source of pedestrian flow.
- Two zones have been identified as crowding hot spots for eastern side of the 2002 Carnival area.
- A key difficulty in crowd management terms is the presence of some 'dead ends' for crowd flows on this side of Carnival.

